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Travis,  
*Your Free Guide is by far THE BEST, most helpful marketing piece I've seen. And I've seen (and used) gobs of stuff from all of the Big Boys! Thanks for creating a piece of marketing gold. Wes Murph, Hermosa Beach, CA*  
[www.TheStudlyPooch.com](http://www.TheStudlyPooch.com)

*With your 3-D mail pieces I've experienced as much as a quadrupling in response rate over "flat" letters and postcards. There's just nothing like dimensional mail...it's like being a kid again, ripping open your mail to see what the surprise is inside! You've helped to make sending dimensional mail easy. Thanks to you, my prospects now have three piles of mail: A-pile, B-pile, and "3-D pile. Dr. Chris Bowman*  
[Dental Insiders LLC](#)  
Charlotte, NC

## Articles

### 3D Mail Inner Circle

By Travis Lee

Tuesday, August 10, 2010

#### I want all of the stuff below and a sample of every 3D Mail product you carry.

I'll also get the 80 page report, The Evolution of a \$10,000,000.00 3D Mail Campaign. I understand I'll pay a total of \$67.00 for this and everything below.

- I get one sample of each of 30 different 3D Mail items that I can use to explode sales and profits.
- I get The Evolution of a \$10,000,000.00 3D Mail Campaign. This 80 page report shows the 16 year evolution of the 3D Mail Campaign featured in Dan Kennedy's Magnetic Marketing.

#### I Understand I'll Get:

- **Two Month FREE Trial of the 3D Mail Inner Circle. Each month I get a brand new 3D Mail piece.** The new item will include a dozen different headlines that I can tweak and use in my own business. One month the new idea may be tied to an upcoming current event (presidential election, Memorial Day, Super Bowl, The Winter Olympics, etc) and the next month it may be something more general. When the 3D item is tied to an upcoming current event I'll get it 3 months before the event so I have time to get the item and implement the campaign.
- **10% off the new 3D Mail item** that is highlighted in the monthly mailing. For three months, I can order the new 3D Mail product and get a 10% discount.
- **Exclusive use of the new 3D Mail item for 6 months.** I understand that only 3D Mail Inner can buy the new featured 3D Mail item during the first 6 months.
- **The Copywriter's Corner monthly Newsletter.** Each month along with your new 3D Mail item, you'll get a newsletter with copywriting shortcuts, tips, techniques and newest finding from Keith & Travis Lee along with some of the world's best copywriters as guest contributors. 3D Mail is great but when you pair it with exceptional copywriting, you've got an unbeatable pair.
- **Inner Circle Members Only Specials** - Periodically I'll get Super Duper Inner Only 3D Mail Specials.
- **I get 5% off any 3D Mail item for as long as I remain a member.** This discount may not be combined with the 10% discount above.

## Related Articles:

### Five No Cost Customer Service Books For You

By Keith Lee

Thursday, October 07, 2010

For that last two and a half weeks I've been saying that I was going to tell you how to get my 5 favorite customer service books for free. Here it is.

[More..](#)

### The Simple Truths of Service

By Keith Lee

Friday, October 01, 2010

The Simple Truths of Service, by Ken Blanchard & Barbara Glanz is the true story of Johnny the Bagger. In the book you'll read about a 19 year old youngster with Down Syndrome.

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### Disney Magic

By Keith Lee

Wednesday, September 29, 2010

How does Disney get so good at what they do? One of their secrets is that, for Disney, the competition is anyone the customer compares you with.

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### The Grandma Test?

By Keith Lee

Monday, September 27, 2010

I hope you enjoyed Keith's first installment on Wednesday. From the feedback I've received, a lot of you have. To see where we've been, visit the blog here. Here's Keith:

[More..](#)

**You get what you train**

- After my 2 month trial I'll receive a certificate for a **30 minute One-on-One 3D Mail Coaching Session** via telephone with Travis Lee. I will then receive another coaching certificate every 6 months.
- After my 2 month trial I'll receive a **certificate for a complete critique of my 3D Mail promotional piece**. I'll snail mail or email my piece and I'll get an in depth critique via email. I will then receive another critique certificate every 6 months.
- **Expanded Monthly 3D Mail Inner Circle Newsletter**
- **Expanded, twice weekly 3D Mail Inner Circle Marketing Tip** that includes actual examples of successful 3D Mail Campaigns. I'll also get campaigns that bombed and I'll learn why they bombed so I don't make the same mistakes. I understand that if I read the 3D Mail Results Definitive Guide and pay attention I would never make these mistakes in the first place

**To invest on my secure server, click the button below. To invest over the phone call Travis at 888-250-1834**

**Add to Cart**

**for**

By Keith Lee  
Wednesday, September 22, 2010

If you read this marketing tip, you know we usually talk about direct response marketing, direct mail, and copywriting. We're going to take a little break from that topic over the next couple weeks. Keith, my dad, and the guy I run 3D Mail Results with, recently published his first book on customer service called, "Out-Nordstrom Nordstrom - Creating the World's Best Customer Service." In honor of that, we're going to start a series he wrote on just that subject. I hope you enjoy them over the next few weeks

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